

Message Text

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21

ACTION CU-04

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LIMITED OFFICIAL USE BUCHAREST 1980

USIA FOR IPS, IEE

E.O. 11652: N/A

TAGS: SCUL, RO

SUBJECT: NEW PRODUCTS USA SERIES ON VOA

REF: WF'S EUR 19 OF MAY 7

IN ADDITION TO ITEM REPORTED IN MARCH VOA MONITORING REPORT (BUCHAREST A-123), POST CAN CITE FOLLOWING CASE WHICH SUGGESTS EFFECTIVE AUDIENCE REACTION TO NEW PRODUCTS SERIES ON VOA: A ROMANIAN DOCTOR APPROACHED THE EMBASSY'S ECONOMIC OFFICER SEEKING FURTHER INFORMATION ON EQUIPMENT FOR PERFORMING CRYOGENIC HEMORRHOID SURGERY, WHICH HE FIRST HEARD ABOUT ON THE SUBJECT SERIES. THIS INQUIRY IS NOW BEING HANDLED BY THE ECONOMIC SECTION. THE POST SUPPORTS THE CONTINUED USE OF THE SERIES, FOR IT FINDS IT A POTENTIALLY VALUABLE TOOL FOR ENCOURAGING ROMANIAN-AMERICAN BUSINESS CONTACTS, IN ACCORDANCE WITH CPM OBJECTIVES.
BARNES

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Message Attributes

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Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Authority: GarlanWA
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 28 MAY 2004
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Disposition History: n/a
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